

SAFE HOUSE PROJECT



2025 ANNUAL REPORT

HOPE
FREEDOM
FUTURE



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A LETTER FROM OUR FOUNDERS

Dear Friends,

As we write this, we're reflecting on another year of early mornings, late-night strategy sessions, and countless moments where we've had to dig deep and **choose "one more."**

Another 3:30AM alarm. Another whispered goodbye to sleeping children. Another flight to meet with partners who share our vision.

But here's what makes every "one more" worth it: You.

Your support fuels our commitment to "one more", which determines whether we ever reach our vision of ending child trafficking.

Impact isn't built on grand gestures made when inspiration strikes. It's built on the unglamorous, repetitive choice to do one more thing when everything in you wants to stop.

That's how trafficking ends. That's how victims find pathways to freedom. That's how we create the infrastructure needed to turn the tide in America against this crime.

Because of your unwavering support, our team served **more than 2,300 victims of trafficking this year.**

Let that number sink in: 2,300 lives touched. 2,300 people who found hope, resources, and pathways toward freedom because you chose "one more."

- One more victim who found the courage to take the next step.
- One more tip of suspected trafficking.
- One more training attended.
- One more conversation started in your community.
- One more certified safe house program.

Each number represents a human being – someone's daughter, son, mother, father – who deserves dignity, safety, and the chance to reclaim their future.

Freedom isn't free. It doesn't just happen.

It happens because people like you refuse to let complexity become an excuse for inaction. It happens through late nights, early mornings, and the consistent choice to show up when it's inconvenient. It happens when you understand that leadership isn't about comfort – it's about commitment.

Safe House Project exists because of "one more" people. People who don't quit when it's hard. People who stretch beyond what feels possible. People who sacrifice time, resources, and comfort because they believe freedom is worth fighting for.

As we step into a new year, we carry this truth with us: **"One more" is exactly how impossible things become inevitable.**

We're committed to one more person helped. One more life changed. One more victory against an industry that thrives in darkness. We remain committed to continually expanding our reach, strengthening our network, and building the partnerships that turn vision into reality.

And we're grateful – profoundly, deeply grateful – to have you standing with us.

You've made it possible for us to say yes when victims needed help. You've made it possible for us to scale our impact while maintaining our commitment to excellence. You've made it possible for us to build something that lasts.

Together, we're proving that persistence wins. That commitment matters. That freedom is possible.

With deep gratitude & renewed determination,

Kristi Wells & Brittany Dunn

KRISTI WELLS & BRITTANY DUNN
CO-FOUNDERS of SAFE HOUSE PROJECT



THE SAFE HOUSE PROJECT TEAM

Each member of the Safe House Project team brings unique expertise, lived experience, and compassion to the work of identifying victims, expanding access to emergency support, and increasing safe housing capacity. Through collaboration and shared commitment, we are creating real change for survivors and uniting communities to end human trafficking.



KRISTI WELLS
CEO & CO-FOUNDER

BRITTANY DUNN
COO & CO-FOUNDER

STRATEGIC LEADERSHIP

KATHLEEN ARNOLD
VICE PRESIDENT OF PROGRAMS

SHANNON HALTER
SENIOR DIRECTOR OF OPERATIONS

BILL WOOLF
POLICY CONSULTANT

LIOR WEINSTEIN
STRATEGIC TECHNOLOGY ADVISOR

CLAY VAUGHAN
HEAD OF MARKETING

SAFE HOUSE PROJECT STAFF

ALIA AZARIAH
DIRECTOR OF AFTERCARE

LIBERTY SARKAR
CERTIFICATION MANAGER

BECCA STROBEL
RESEARCH & DEVELOPMENT MANAGER

ELIZABETH FIELDS
MARKETING COMMUNICATIONS MANAGER

KARI WOOD
BUSINESS OPERATIONS & EVENTS COORDINATOR

JOHANNA GHELMAN
GRAPHIC DESIGNER

AMANDA PULLEY
TRAINING CONSULTANT

LORA T.
SURVIVOR SUPPORT MANAGER

JULIE S.
SURVIVOR SUPPORT COORDINATOR

EMILY O.
SURVIVOR SUPPORT COORDINATOR

KENNEDY W.
SURVIVOR SUPPORT COORDINATOR

MONICA M.
SURVIVOR SUPPORT COORDINATOR

LISA LOMBARDOZZI
DIRECTOR OF TALENT

KAREN ATKISS
GRANT WRITER

SARAH M.
REGIONAL OPERATIONS MANAGER

ROSHNI S.
REGIONAL OPERATIONS COORDINATOR

ABBY C.
REGIONAL OPERATIONS COORDINATOR

LINDSEY G.
REGIONAL OPERATIONS COORDINATOR



BOARD OF DIRECTORS



A MESSAGE FROM OUR BOARD CHAIR

As we close out this year, we want to take a moment to say THANK YOU! Your generosity, partnership, and courage have fueled our mission to create a world where every victim has a safe place to heal, every voice is heard, and meaningful change becomes reality.

Because of you:

- Victims found safety and hope
- Awareness grew
- Advocacy advanced

None of this would have been possible without your commitment. Thank you for standing with us, for believing in this cause, and for being part of the movement to end trafficking.

JOHN-ALLEN WALDROP

CHAIR OF THE SAFE HOUSE PROJECT BOARD OF DIRECTORS
FOUNDER OF WALDROP & COLVIN

SCOTT HASENBALG

VICE CHAIR OF THE SHP BOARD OF DIRECTORS
SOCIAL ENTREPRENEUR & EXECUTIVE LEADER

SCOTT KELSEY

TREASURER OF THE SHP BOARD OF DIRECTORS
PARTNER AT KPMG LLLP

SARAH NAVARRE

SECRETARY OF THE SHP BOARD OF DIRECTORS
CO-FOUNDER & WEALTH ADVISOR AT WISEPATH
WEALTH MANAGEMENT & PARTNERS

RAEANN HANCOCK

FORMER CHAIR OF THE SHP BOARD OF DIRECTORS
STRATEGIC MANAGEMENT & TECHNOLOGY
CONSULTING EXECUTIVE

KENNETH WALKER

PAST CHAIRMAN & CEO OF DRIVEN BRANDS

VICKIE WALKER

ANGEL INVESTOR

DARIN ELY

CEO OF VIRGINIA ASSET GROUP

ALLISON BOLLINGER, MD, FAAEM

EXECUTIVE CLINICAL LEADER & MEMBER OF THE
INTUITIVE CLINICAL ADVISORY BOARD

NIGEL ANDERSON

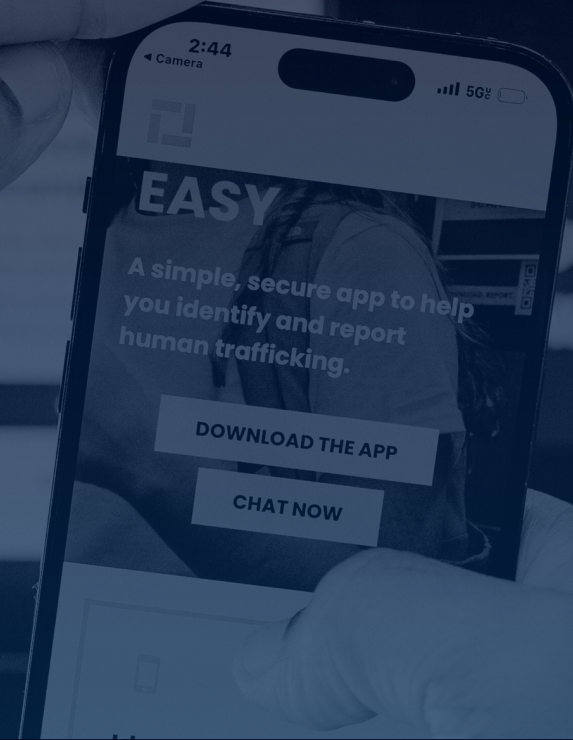
SHP BOARD MEMBER EMERITUS
CO-FOUNDER OF SAFE HOUSE PROJECT

JOEL ENGLISH

SHP BOARD MEMBER EMERITUS

TRAFFICKING IN SECONDS

FOR TIPS SAVE
LOAD THE APP



MILESTONES & ACHIEVEMENTS





ORGANIZATIONAL GROWTH

Over the past year, we expanded our team and deepened national partnerships to meet the rising demand for survivor-centered services. These investments expanded our capacity to deliver emergency support, scale access to safe housing, and elevate survivor-informed care. With each step forward, we are laying the foundation for a future where freedom is possible for every survivor.

4,710

trafficking victims provided with emergency support, transportation, & safe house placement since 2018

510K

individuals trained to recognize and respond to human trafficking to increase victim identification

22,900

signals received nationwide to report suspected human trafficking and connect victims to emergency support

“ Supporting this work means being part of something that truly changes lives.

When victims get the emergency help they need, find safe places to stay, and receive care that honors their journey, that's when real transformation happens.

I give because I believe everyone deserves a chance at freedom and a future they can build on their own terms.

Watching victims not just survive, but actually thrive? That's what keeps me invested in this mission. ”

SAFE HOUSE PROJECT DONOR



IDENTIFICATION & PREVENTION TRAINING

In 2025, Safe House Project expanded our training initiatives to equip thousands of frontline professionals, including healthcare providers, law enforcement, and educators, with the tools to identify and support trafficking survivors. These efforts opened new pathways to freedom as survivors were recognized and supported in real time, many for the first time believing that healing and safety are truly possible.



110K

community members & key professionals trained to identify, prevent, & respond to human trafficking



My trafficker came into my world when my family was homeless. He offered to pay our rent if I would go with him to motels to meet men. I complied for months, knowing that my trafficker would hurt my family if I didn't.

One night, a nurse noticed me at a motel. She had taken Safe House Project's training at work, and immediately recognized the signs that I was being trafficked.

She called local law enforcement and Safe House Project, and they were able to get me and my family away from my trafficker safely. They helped me find a safe house program, and it changed my life.

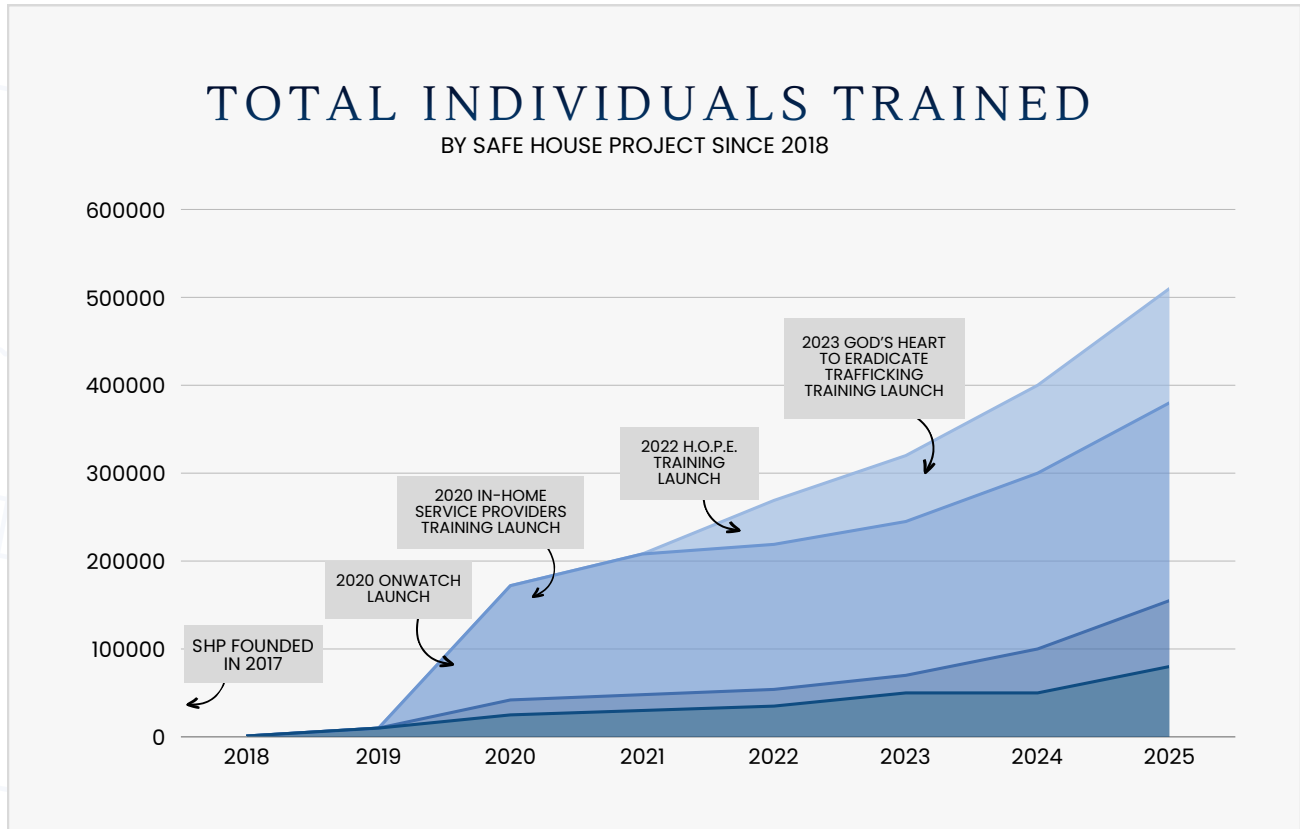


TRAFFICKING SURVIVOR



TOTAL INDIVIDUALS TRAINED

BY SAFE HOUSE PROJECT SINCE 2018



150K IN 2026

Safe House Project's goal for 2026 is to train 150,000 key professionals, community members, and service providers to recognize and respond to human trafficking.



GET TRAINED

Victims of trafficking are often hidden in plain sight, but trained eyes know what to look for. Without proper training, critical signs can be missed.



IDENTIFY VICTIMS

Participate in Safe House Project training to sharpen victim identification skills and ensure no opportunity to intervene is overlooked.



www.training.safehouseproject.org



SIMPLY REPORT

In 2025, Safe House Project launched Simply Report, a free web and mobile platform designed to simplify the process of identifying and reporting suspected trafficking. The tool expands access to specialized screening and reporting pathways for community members and frontline professionals, routes actionable tips to law enforcement, and connects victims directly to our national Survivor Support Team for immediate response. Since its launch, Simply Report has become a nationally impactful tool to strengthen identification, improve response times, and ensure no victim is overlooked.

IN THE FIRST
THREE MONTHS

8,024

signals submitted through
Simply Report

1,186

actionable human
trafficking cases routed to
law enforcement

684

trafficking survivors
connected to emergency
services because of Simply
Report tips





SIMPLY REPORT IMPACT HIGHLIGHTS

Safe House Project has formally partnered with the Mississippi Attorney General's Office to roll out Simply Report statewide. This plan empowers communities to spot and report trafficking faster, helping more victims access the safety and freedom they deserve.

This partnership is months in the making, and it's a huge step toward expanding Simply Report nationwide. Mississippi is setting the pace for other states to follow.



OPERATION COAST TO COAST



Safe House Project participated in Operation Coast to Coast, a coalition of over 150 law enforcement agencies, non-profits, and corporations combating human trafficking across the U.S., focusing on intelligence sharing, victim identification, and arresting traffickers.

In 2025, Operation Coast to Coast identified 71 human trafficking victims across 19 states and resulted in 26 trafficking suspects being arrested.

“ Safe House Project is honored to partner with law enforcement in Operation Coast to Coast, offering immediate support and safe home placement for every individual identified during these operations. ”

KRISTI WELLS, CEO OF SAFE HOUSE PROJECT



25 STATES IN 2026

By 2026, we're working to bring Simply Report to 25 states. Be part of the expansion. Help us increase access to safe reporting and victim identification across the U.S.



IDENTIFY CONFIDENTLY

Access a real-time assessment to help you respond appropriately.



REPORT DISCREETLY

Share concerns without risking your safety or that of others.



www.simplyreport.com



EMERGENCY SURVIVOR SUPPORT

In 2025, Safe House Project responded to more requests for help from trafficking victims than ever before, meeting urgent needs with trauma-informed care, safe placements, and critical resources. As our national reach expanded, our Emergency Survivor Support team became a trusted lifeline for those exiting trafficking, helping victims overcome immediate barriers and take their first steps toward healing. Each response reflected our core belief that every survivor of human trafficking deserves safety, dignity, and the chance to rebuild a life free from exploitation.

2,644

trafficking cases served by Safe House Project in 2025

54%

more victims served in 2025 than in 2024

50

states, plus Washington, D.C., represented by victims served by Safe House Project in 2025

14,987

case management hours dedicated to supporting victims on their journey to freedom

I boarded my first-ever flight not knowing what to expect. My phone broke mid-journey, and I suddenly felt cut off from the people who were waiting to help me on the other side.

The woman sitting next to me noticed I was struggling. She let me borrow her phone so I could text my advocate and make sure someone would be there when I landed. But she didn't just lend me her phone, she listened to me, shared her own story of surviving abuse, and reminded me that I wasn't alone.

Before we got off the plane, she gave me a pair of flight attendant wings and told me, "This is your new start. Let these wings remind you that you can fly toward a new beginning."

That moment gave me more than safe passage; it gave me hope, encouragement, and a mentor who truly understood. What began as a broken phone turned into a powerful reminder that even small acts of kindness can change a life.

SURVIVOR STORY



REGIONAL OPERATIONS

In 2025, Safe House Project launched its Regional Operations Team to strengthen community-level engagement and expand the national impact of our programs. This team is building local partnerships, increasing victim identification rates, and mapping critical resources to support survivors in their journey toward freedom and independence. Their work is laying the foundation for deeper collaboration, faster response, and stronger networks of care across the country.



2,836

added programs and organizations that can help victims in need

208

one-on-one conversations with programs resulting in greater collaboration and understanding of their services for victim referrals.

WHY IT MATTERS

Collaboration and trust-building within the anti-trafficking community are central to Safe House Project’s mission, and our Regional Outreach Coordinators (ROCs) help make our national work local and personal within the regions they serve by actively participating in regional anti-trafficking task forces, routing Simply Report tips to the appropriate law enforcement agencies, and providing Human Trafficking Identification Trainings to local groups and organizations multiple times each quarter.

ENHANCED COLLABORATION MODEL TASK FORCE (EMC)

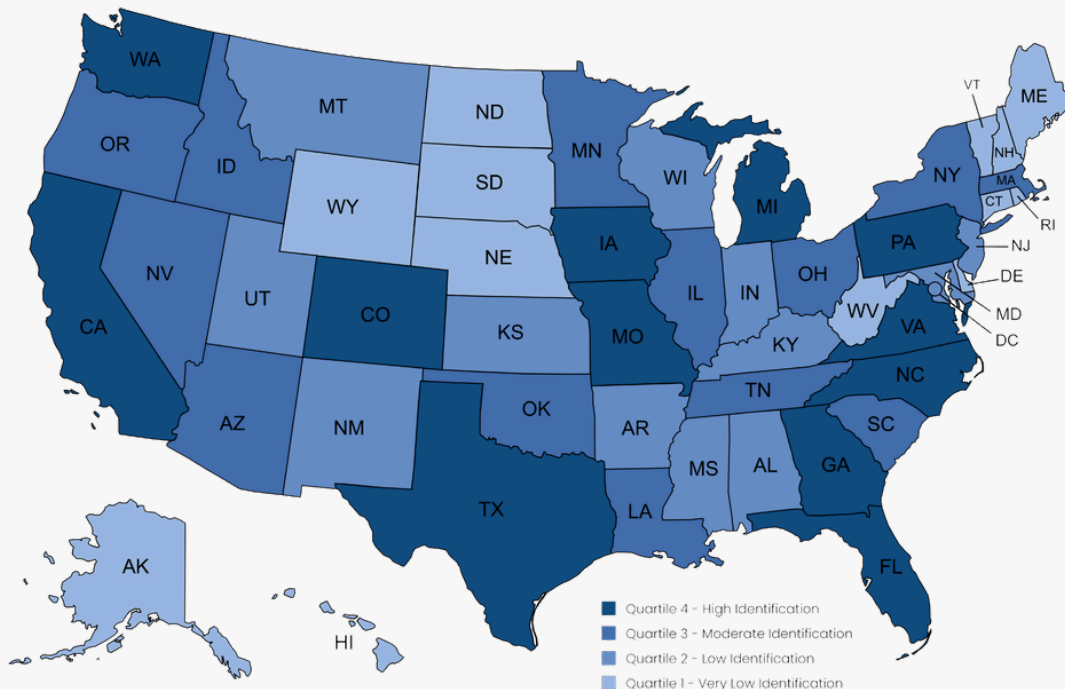
Safe House Project is part of the EMC Task Force in Frederick County MD. It means we collaborate with law enforcement and other service providers in the area in order to better serve survivors of human trafficking.





VICTIM IDENTIFICATION

BY SAFE HOUSE PROJECT IN 2025



4,000 VICTIMS IN 2026

Our goal is to serve 4,000 victims in 2026, significantly expanding access to critical, trauma-informed support. This growth reflects a continued commitment to strengthening pathways to healing, stability, and long-term empowerment.



88.3% CENTS OF EVERY DOLLAR DONATED DIRECTLY SUPPORTS TRAFFICKING VICTIMS

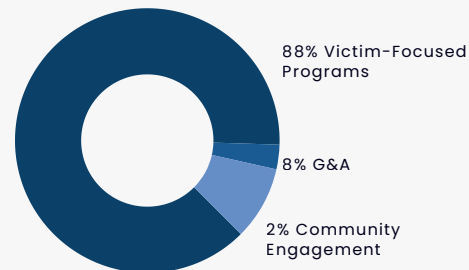
“Your donor dollars are used for one purpose: to get a survivor safely to a place of healing. Every time we build a safety plan, coordinate with a vetted program, or book donor-funded travel, we ask ourselves, “Is this how a donor would want their money spent?”

That question keeps us grounded, responsible, and deeply intentional with every resource entrusted to us.



LORA T.
SURVIVOR SUPPORT MANAGER

SAFE HOUSE PROJECT BUDGET





FIELD TRAINING & DEVELOPMENT



2025 ANNUAL REPORT



SAFE HOUSE CERTIFICATION

In 2025, Safe House Certification continued to raise the national standard for survivor care by equipping programs with the tools and support needed to deliver effective, safe, and trauma-informed services. By establishing rigorous, evidence-based standards, this program promotes accountability throughout the anti-trafficking field, as well as excellence and collaboration among service providers. This year, we expanded our capacity to certify both residential and community-based programs, strengthening the entire continuum of care.

TESTIMONIALS

“ The Safe House Project certification process was both rigorous and deeply affirming.

We appreciate an evaluation model that looks beyond policy and paperwork to see how organizations live out survivor-centered care each day.

Their approach honors creativity, authenticity, and innovation, and reinforces that exceptional care is rooted not in uniformity, but in responsiveness and intentionality. ”

KATE TRUDELL
EXECUTIVE DIRECTOR, CCAHT GROW FREE TN

“ The overall certification process with Safe House Project was beneficial to our entire team. It challenged us to be better and ensured our programming was saturated in trauma-informed care.

That’s a win not only for us but most importantly to those we serve. ”

SHARON RIKARD
EXECUTIVE DIRECTOR, DOORS TO FREEDOM

50

safe house programs participated in Safe House Certification in 2025

96

safe house programs have participated in Safe House Certification since its launch in 2022

24

states represented by safe house programs who have participated in Safe House Certification since 2022



CERTIFICATION REVIEW BOARD

Made up of a team of prominent survivor leaders and experts in direct survivor care and the anti-trafficking field, the Certification Review Board brings decades of experience in serving victims of human trafficking with excellence. Their role in evaluating safe house programs participating in Safe House Certification brings critical accountability, deep understanding of survivors' needs for healing, and expertise in sustainable nonprofit operations to strengthen the national landscape of care.

DACIA HAMBY
CEO OF ONE VOICE HOME

LANDON DICKESON, MS, LPC, C-DBT
DIRECTOR OF RANCH HANDS RESCUE
& BOB'S HOUSE OF HOPE

AUDREY MORRISSEY
LIVED EXPERIENCE EXPERT
EXECUTIVE DIRECTOR OF MY LIFE MY CHOICE

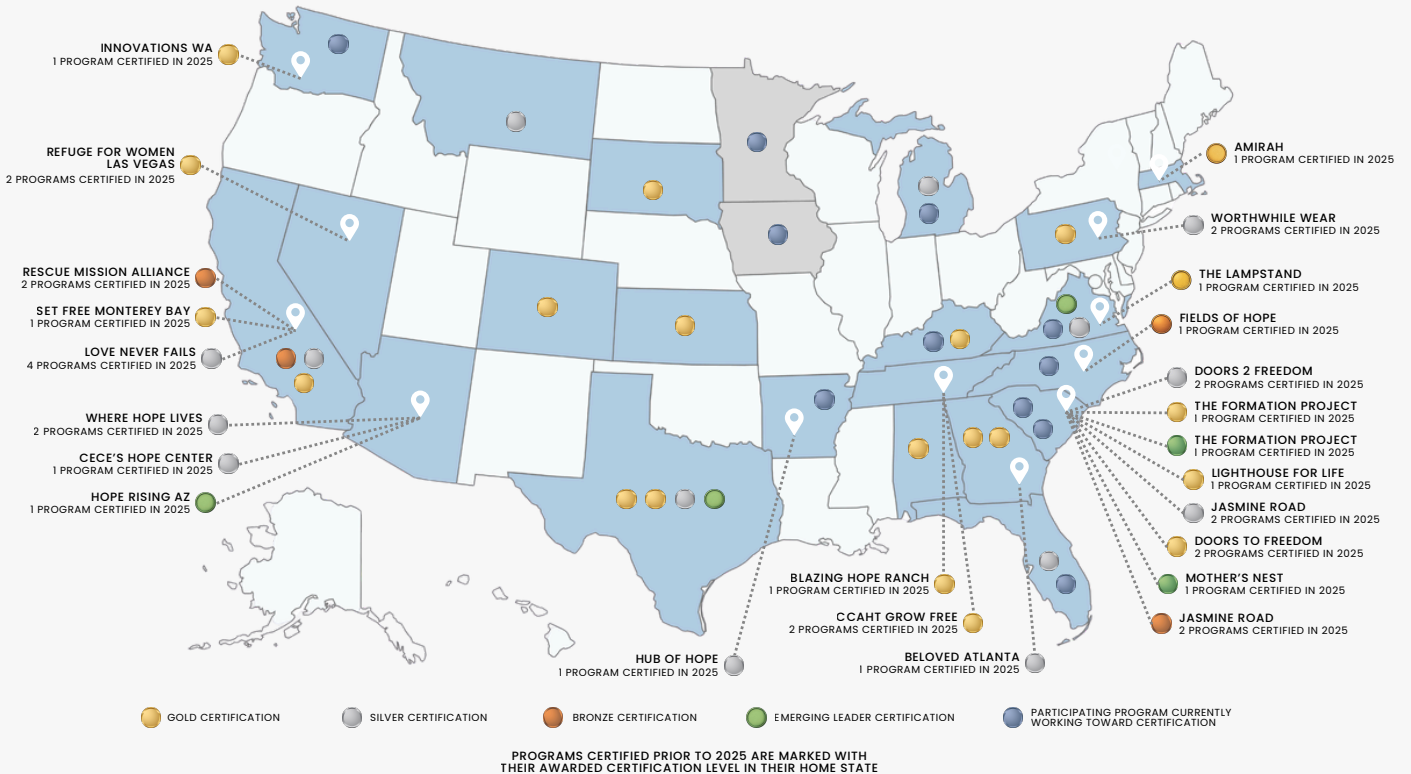
EMILY TAYLOR-GINGER, LCSW
FOUNDER OF COLLECTIVE GROWTH
TRAUMA THERAPIST
ANTI-TRAFFICKING CLINICAL CONSULTANT

ERIC MATHENY
CHIEF COLLABORATION OFFICER AT
COLLABORATIVE TO END HUMAN TRAFFICKING

KEELIN WASHINGTON
LIVED EXPERIENCE EXPERT
DIRECTOR OF PROGRAMS AT GENERATEHOPE

ANDREA HIPWELL
LIVED EXPERIENCE EXPERT
SENIOR DIRECTOR OF ADULT SERVICES
WELLSPRING LIVING

CERTIFIED PROGRAMS BY SAFE HOUSE PROJECT SINCE 2022





TRAINING & TECHNICAL ASSISTANCE

In 2025, Safe House Project deepened its commitment to equipping the anti-trafficking field through high-quality training and responsive technical assistance. With over 40 specialized trainings and tailored support for frontline professionals, we addressed real-world challenges faced by survivor-serving programs across the country. From rural agencies to large systems, our trainings strengthened staff confidence, improved survivor engagement, and fostered cross-sector collaboration, helping providers move from good intentions to effective, trauma-informed action.

2,383

individuals attended Safe House Project webinars in 2025

66%

growth in webinar attendees in 2025, compared to 47% growth in 2024

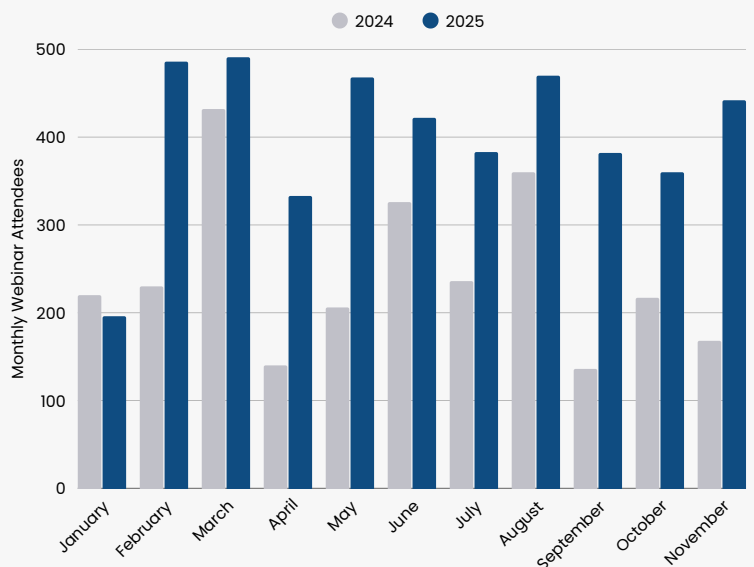
WEBINAR ATTENDEE FEEDBACK

“ The webinars give us language and clarity we can use immediately with our teams. It changed how our team approached survivor engagement this week. ”

“ The speakers were so knowledgeable and grounded. The emphasis on long-term support and community completely reframed my thinking. ”

“ I took tips straight from this webinar and shared them with my coworkers the same day. ”

EMPOWERMENT EXCHANGE 2025 SAFE HOUSE PROJECT WEBINAR SERIES





2026 WEBINAR TOPICS

● **FRIDAY, JANUARY 23, 2026**

UNDERSTANDING THE LINK BETWEEN TRAFFICKING & SEXUAL VIOLENCE

This webinar brings together survivor service providers and SANE professionals to explore how trafficking and sexual violence intersect in real-world care.

● **FRIDAY, FEBRUARY 27, 2026**

CRIMINALIZED SURVIVORS: LABOR TRAFFICKING THROUGH FORCED CRIMINALITY

This session examines forced criminality as a form of labor trafficking and the ways survivors become entangled in the justice system as a result of coercion.

● **FRIDAY, MARCH 27, 2026**

MAPPING THE MOVEMENT: A NATIONAL LOOK AT SURVIVOR SERVICES

A data-informed snapshot of the current survivor services landscape, highlighting national trends, system gaps, and emerging survivor needs.

● **FRIDAY, APRIL 24, 2026**

TEACHING FOR HEALING: SURVIVOR-CENTERED CURRICULUM FOR GROUPS & SELF-WORK

This webinar explores survivor-centered curriculum designed for direct survivor use in group settings and individual self-work.

● **FRIDAY, MAY 29, 2026**

DATA WITHOUT HARM: TRAUMA-INFORMED GRANT REPORTING & EVALUATION

This webinar offers practical guidance on ethical data collection, meaningful outcome tracking, and building evaluation systems that meet funder expectations while remaining trauma-informed.

● **FRIDAY, JUNE 26, 2026**

WHEN IT'S YOUR CHILD: SUPPORTING PARENTS OF EXPLOITED YOUTH

This session equips providers with tools to support parents, strengthen communication, and foster healthier family engagement that improves outcomes for youth.

● **FRIDAY, JULY 31, 2026**

BEYOND THE NUMBERS: DEFINING SUCCESS IN SURVIVOR OUTCOMES

This webinar discusses how to define and measure outcomes that reflect real stabilization, healing, and long-term progress while remaining funder-ready.

● **FRIDAY, AUGUST 28, 2026**

PEER RECRUITMENT & SURVIVOR SAFETY

Peer recruitment remains an under-addressed risk in many survivor-serving environments. This session breaks down how recruitment occurs and provides practical prevention strategies that protect survivor safety without creating punitive or fear-based programs.

● **FRIDAY, SEPTEMBER 25, 2026**

INSIDE THE EXPERIENCE: FROM PROGRAM TO INDEPENDENCE

This webinar focuses on transition planning, launch readiness, and long-term stability, offering guidance on how to support survivors as they move toward independent living.

● **FRIDAY, OCTOBER 23, 2026**

SUBSTANCE USE AND SURVIVAL: THE ROLE OF ADDICTION IN TRAFFICKING & RECOVERY

This session examines the complex relationship between substance use, coercion, coping, and recovery within trafficking experiences.

● **FRIDAY, NOVEMBER 20, 2026**

SERVING CSEC IMPACTED YOUTH: BUILDING TRUST

Designed for those working with minors and transition-age youth, this webinar focuses on trust-building, trauma-responsive engagement, and navigating system involvement.



1,500 NEW ATTENDEES

Safe House Project's goal for 2026 is to reach 1,500 new attendees for our webinar series, expanding access to survivor-centered education and equipping partners across professional fields with practical tools to join the fight against human trafficking.

SIGN UP FOR UPDATES

Register for upcoming webinars, receive follow-up resources, and connect with experts in the field.



www.safehouseproject.org/webinars



SAFE HOUSE PROJECT PUBLICATIONS

In 2025, Safe House Project continued to lead national conversations through the publication of white papers, research reports, and books that elevate survivor voices, share field-informed insights, and advance best practices. These publications serve as vital tools for education, policy development, and program improvement, helping to shape a more informed and effective response to trafficking.



BEST PRACTICES FOR ADDRESSING SEVERE MENTAL HEALTH CONDITIONS IN ANTI-TRAFFICKING PROGRAMS

Survivor-informed strategies for delivering safe, ethical, and clinically appropriate care for individuals with complex psychiatric needs.

[Read the full white paper.](#)



STAFF TRAINING STANDARDS & EXPECTATIONS

Continued Professional Development in Anti-Trafficking Programs

Establishing training standards and role expectations that equip staff to provide consistent, trauma-informed care.

[Read the full white paper.](#)



TRAUMA-INFORMED ADMISSION & INTAKE PROCESS

Best Practices for Human Trafficking Recovery Programs

Practical approaches to designing intake and admission processes that promote survivor agency, prioritize psychological safety, and support long-term engagement.

[Read the full white paper.](#)



SOCIAL ENTERPRISES IN TRAFFICKING RECOVERY PROGRAMS

Ethical Considerations for Economic Empowerment Initiatives

Insights for building social enterprises that create meaningful employment and support long-term recovery for trafficking survivors.

[Read the full white paper.](#)



ADDRESSING STAFF BURNOUT

A Strategic Framework for the Anti-Trafficking Field

Recommendations for preventing staff burnout in survivor-serving programs through strategic leadership, sustainable practices, and a culture of shared resilience.

[Read the full white paper.](#)

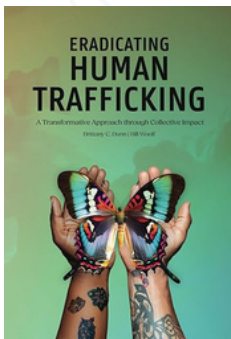


THERAPEUTIC CARE IN TRAUMA RECOVERY

Principles, Frameworks, & Standards for Human Trafficking Recovery Programs

Best practices for delivering trauma-informed therapeutic care that supports meaningful healing, resilience, and long-term recovery for survivors of trafficking.

[Read the full white paper.](#)

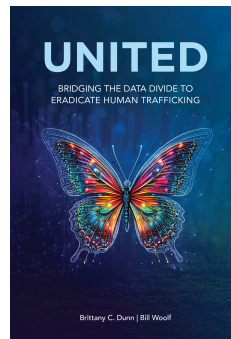


ERADICATING HUMAN TRAFFICKING

A TRANSFORMATIVE APPROACH THROUGH COLLECTIVE IMPACT

This essential book blends in-depth research, case studies, and practical solutions to offer a multi-faceted approach for collective impact to eradicate human trafficking.

[Available on Amazon.](#)



UNITED

BRIDGING THE DATA DIVIDE TO ERADICATE HUMAN TRAFFICKING

In the ongoing battle against human trafficking, this groundbreaking follow-up to "Eradicating Human Trafficking" presents a powerful new weapon — standardized data and collaborative intelligence.

[Available on Amazon.](#)



ANTI-TRAFFICKING ALLIANCE CONFERENCE

The 2025 Anti-Trafficking Alliance Conference convened leading voices from across the country to explore bold, survivor-informed solutions to the most urgent challenges in the anti-trafficking field. With speakers representing healthcare, law enforcement, policy, lived experience, and direct service, the conference fostered cross-sector collaboration and advanced critical conversations around systems change, ethical care, and the future of survivor advocacy.



274

attendees from the anti-trafficking service providers, healthcare, law enforcement, and nonprofit leaders

28

expert speakers presented on key topics in healthcare, law enforcement, policy, and survivor-led strategies to combat trafficking



4,384

hours dedicated to professional development of key anti-trafficking leaders, service providers, and partners



2025 TOPICS



LEADERSHIP

These sessions offered practical strategies for trauma-informed leadership, team development, and organizational resilience. Topics included building trust, improving staff retention, and aligning efforts to advance both survivor outcomes and staff well-being.



HEALTHCARE

These sessions focused on trauma-informed, survivor-centered care in health settings, with emphasis on underserved populations. Topics included the intersection of trauma, exploitation, and health outcomes, as well as strategies for cross-sector collaboration, culturally responsive care, and long-term healing.



LAW ENFORCEMENT

These sessions offered specialized insights for law enforcement and justice system professionals focused on ethical, survivor-centered approaches to trafficking cases. Topics included data analytics, digital forensics, interagency collaboration, and strategies for strengthening investigations while improving accountability and survivor outcomes.



SERVICE PROVIDERS

These sessions provided practical strategies for advocates, case managers, and nonprofit professionals to enhance survivor support and organizational sustainability. Topics included trauma-informed care, staff well-being, holistic service models, and improving safety, coordination, and long-term stability for survivors.

Safe House Project gave me the opportunity to see survivors thriving. I retired from law enforcement and working with this population and NEVER got to see success from the other side. Your conference allowed me the chance to connect with survivors unbeknownst to me and my heart was made happy!

KIMBERLY BREWSTER
NATIONAL CENTER FOR MISSING
& EXPLOITED CHILDREN



REGISTER TO
ATTEND

March 12-13, 2026

The Ballantyne Hotel
Charlotte, North Carolina

www.safehouseproject.org/events/atac-conference

JOIN US FOR ATAC 2026

ATAC 2026 is structured around a leadership framework called RISE, which reflects the kind of work leaders are doing now:

Repair what is strained, fractured, or unsustainable
Innovate where old approaches no longer serve the mission
Stop practices that drain energy or undermine impact
Execute with clarity, alignment, and intention



SURVIVOR COHORT FOR ADVANCEMENT, LEADERSHIP & EQUITY

SCALE is a fast-paced cohort designed specifically for executive directors and leaders of survivor-led organizations. SCALE provides structured space for people with lived experience to grow as leaders, not just as storytellers, with practical support for building sustainable organizations. Designed by survivors for survivors, SCALE equips executive directors with the strategic and operational tools needed to lead highly impactful, fundable, and visionary survivor-led organizations.

5

survivor-led organizations participated in SCALE in 2025

SCALE MODULES

- FINANCIAL MANAGEMENT & BUDGETING
- OPERATIONAL EFFICIENCIES
- GRANT WRITING FOR IMPACT
- THE 4 DISCIPLINES OF EXECUTION THROUGH STRATEGIC PLANNING
- LEADERSHIP & TRUST-BUILDING
- BRAND & MESSAGING
- UTILIZING SOCIAL MEDIA FOR CREDIBILITY & CONNECTION

SCALE PARTICIPANT FEEDBACK

“SCALE gave me the confidence to continue moving forward and trust that the process takes time. This isn't about me—it's about building something that truly helps others.”

“We're reorganizing our entire system based on what I learned. The sessions were pure gold—things you don't usually have access to.”

“SCALE offered support from other survivor leaders navigating similar challenges and helped me step more fully into my role as a leader.”

“I now understand how to create a strong grant proposal and why that strategy matters for long-term impact.”

“From the very first session, I was able to hone in on who I am as a leader. It reminded me that I'm not alone.”

“Seeing myself in other survivor leaders reminded me how far I've come—and why this work matters.”



CAPACITY BUILDING FOR SAFE HOMES & SURVIVOR-SERVING PROGRAMS

In 2025, Safe House Project piloted the C.O.R.E. (Commitment to Organizational Responsibility and Excellence) Program, a capacity-building initiative designed to strengthen survivor-serving programs through practical, trauma-informed staff training. This pilot phase focused on how organizations engage with ongoing education, aiming to reduce the burden on executive leadership while increasing the relevance and sustainability of training for frontline teams.

Insights from the pilot will directly shape the full CORE launch in January 2026, which will provide a structured, organization-wide training system aligned with the real needs of programs and the victims they serve.

PARTICIPANT FEEDBACK

“CORE gave our team an overall gauge of where we are and where we want to go as we respond. It also provided dedicated time to recognize our collective strengths. This was of great encouragement to all of us – our willingness to lend our strengths to support one another as we committed to staying a learner.”

“Overall, this CORE training was extremely relevant to my work and something I will continue to reference.”

“I left feeling more confident and much less afraid of doing something wrong.”

123

individual participants in the 2025 pilot of the CORE program

13

safe house program participants in the 2025 pilot of the CORE program

REDUCING BURDEN, INCREASING QUALITY

- Survivor-serving organizations need training that reduces, not adds to, leadership burden.
- Executive directors value high-quality, trauma-informed education but often lack capacity to create it internally.
- Staff engage best with training that is structured, practical, and directly tied to daily responsibilities.
- Long-term learning is more sustainable when delivered as a cohesive, system-wide framework rather than individual sessions.

IN 2026

these findings will shape CORE into a scalable training model that meets the real-world needs of survivor-serving programs.



TEAM PROTECTORS

Safe House Project's new podcast, Team Protectors spotlights the leaders, survivors, politicians, and everyday heroes committed to eradicating human trafficking by 2030.

What has made human trafficking a multi-billion dollar industry is the invisibility. The reality is that all of our young people are at risk for exploitation. People are sold in places where you would think trafficking wouldn't happen. If we aren't extremely vigilant as community members to see it where it's happening, it will just continue to grow.

Team Protectors - How Traffickers Use Tech to Reach Our Kids



8

episodes of Team Protectors released in 2025

27.5K

impressions in 2025 for the Team Protectors podcast

SUBSCRIBE TO TEAM PROTECTORS



APPLE PODCASTS



SPOTIFY PODCASTS



YOUTUBE PODCASTS



COMMUNITY ENGAGEMENT

In 2025, community partnerships powered some of our most impactful events and initiatives across the country. From hosting trainings and awareness campaigns to elevating survivor voices and fostering local advocacy, each partner helped expand our reach and deepen our impact. These collaborations continue to drive education, strengthen support networks, and bring communities together in the movement to end trafficking.



A photograph of two women walking through a garden, overlaid with a dark blue semi-transparent filter. The woman on the left has dark curly hair and is wearing a light-colored t-shirt and shorts. The woman on the right has long blonde hair and is wearing a dark sleeveless dress. They are both smiling and looking towards the camera. The background shows lush green foliage and a wooden fence.

FUTURE OUTLOOK



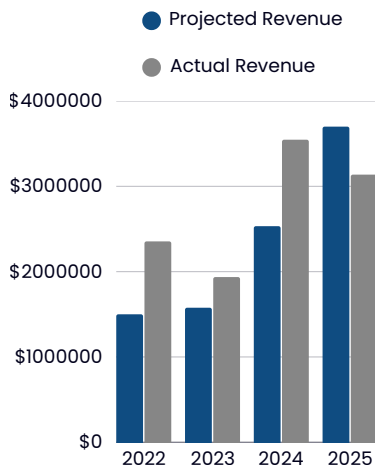
2025 ANNUAL REPORT



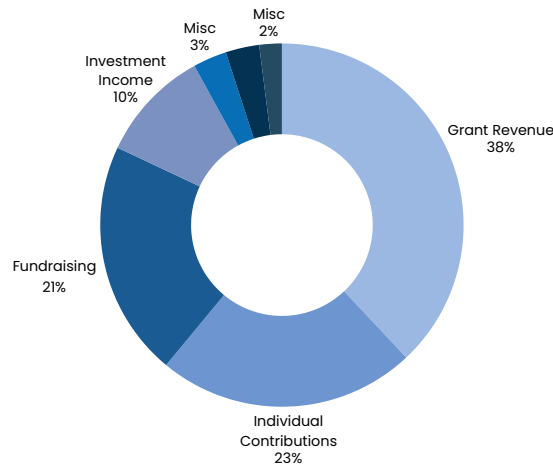
FINANCIAL PERFORMANCE

Strong funding partnerships and strategic outreach drove strong financial performance in 2025, allowing Safe House Project to continue meeting the needs of survivors with urgency and care.

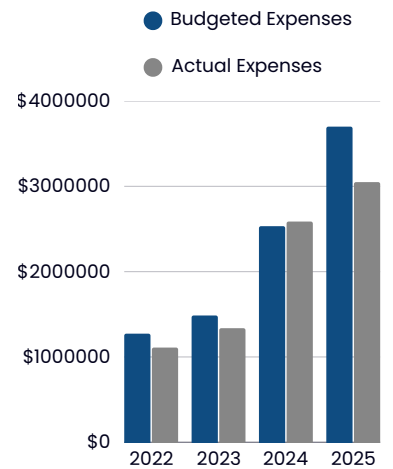
REVENUE



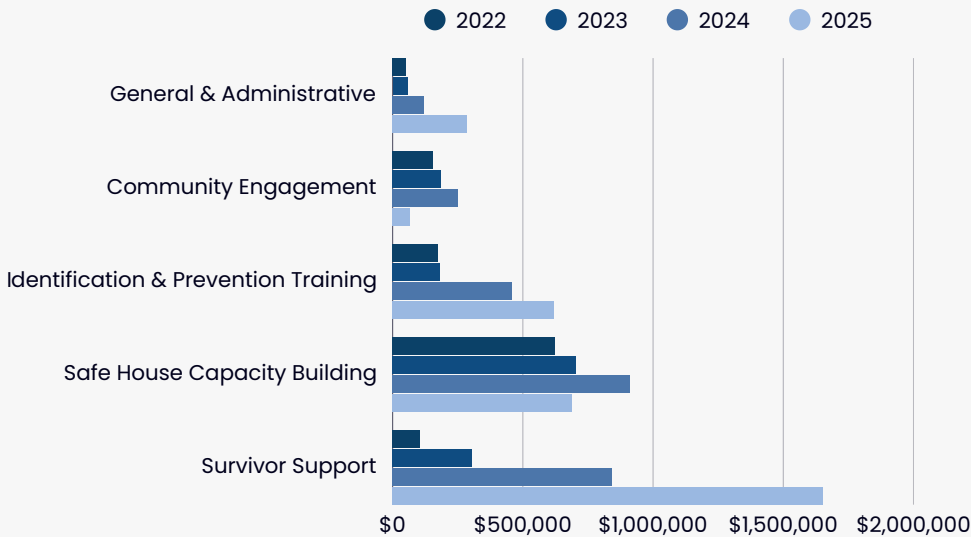
REVENUE MIX



EXPENSES



YEAR-OVER-YEAR EXPENSES



88.3%

PROGRAMMATIC RATIO

“Despite the ups and downs throughout the year, Safe House Project finished the fiscal year in a surplus position and exceeded the 2025 budgeted change in net assets. I want to commend the team for their resilience, adaptability, and effective stewardship of resources during a dynamic and demanding year.”

Phil D., Controller



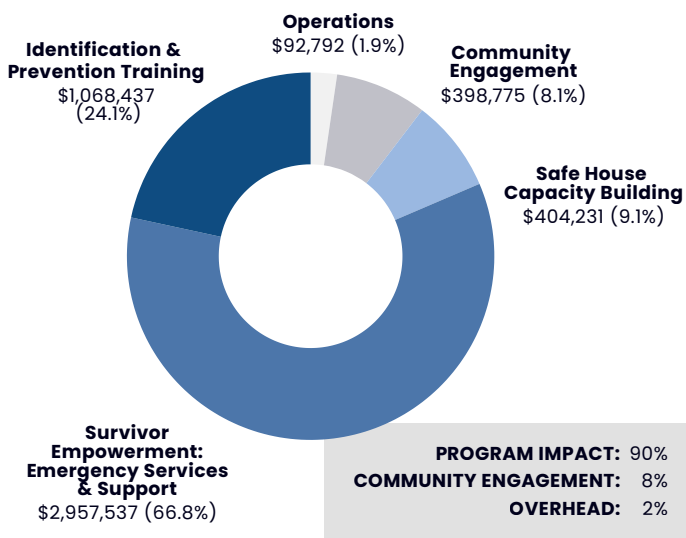
STRATEGIC GROWTH

In 2025, Safe House Project continued to lead with innovation, equipping communities to take meaningful action and expanding pathways to hope, healing, and freedom for survivors. Grounded in integrity, strengthened by partnership, and driven by the belief that eradication is possible, our goals for 2026 reflect a bold commitment to impact, equity, and survivor-centered change.

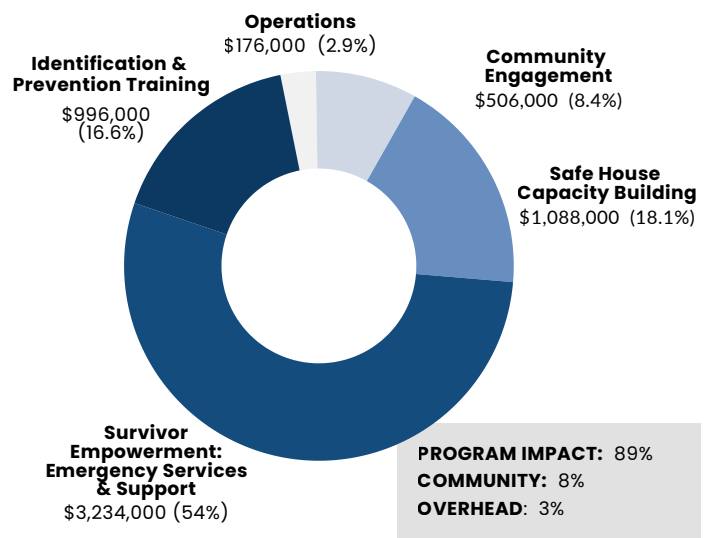
OUR 2026 GOALS

- Serve 4,000 trafficking survivors as they leave exploitation and seek restorative care services.
- Facilitate 50,000 signals reporting suspected trafficking or connecting victims to services.
- Certify an additional 70 safe house programs across the United States to provide high-quality care to trafficking survivors.
- Provide development and technical support for 100 safe house programs to elevate their care to meet the highest standards.
- Partner with 25 states in the deployment of Simply Report.
- Deploy training solutions to see 150,000 people trained to identify and respond to trafficking.

2026 BUDGET | \$4,921,773




2027 BUDGET | \$6,000,000







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